

CANADIAN FOUNDATION FOR  
**DENTALHYGIENE**  
RESEARCH AND EDUCATION

# Annual Report



CFDHRE Achievements  
May 1 2014 to April 30 2015



## Introduction

The Canadian Foundation for Dental Hygiene Research and Education (CFDHRE) is Canada's only foundation dedicated exclusively to dental hygiene research and education—a charity led by dental hygienists... for dental hygienists. Formed in 2004, CFDHRE offers research grants and master's degree awards to support dental hygienists as researchers

**Our mission: “To develop a fund to support dental hygiene research and education in Canada in order to enhance the oral health and well-being of Canadians.”**

in Canada and build the dental hygiene body of knowledge, develop research-enhanced dental hygiene practice, and improve dental hygiene education and oral health outcomes.



## President's Report

It is my great pleasure to present the 2014–2015 Canadian Foundation for Dental Hygiene Research and Education (CFDHRE) annual report, which highlights our activities at CFDHRE over the past year.

It was another excellent year for fundraising, with a total of \$9,397 in donations received. Of these funds, \$7,747 was raised from webinar proceeds. I thank the sponsors of our webinars—Sunstar, Johnson & Johnson, and PHILIPS—for their support. The balance of funds (\$1,650) came from corporate and individual donations, which are highlighted on page 4 of this report. Two new innovative fundraising partnerships were also developed this year. The first involved Johnson & Johnson and its pledge to the Foundation of \$1 for each dental hygiene client who participated in the Listerine Challenge™. The second initiative consisted of our promoting the Dental Charity Ball in Ottawa in exchange for a donation of a portion of event's proceeds. Thank you very much to all of our donors for their generous contributions to CFDHRE.

CFDHRE also had another exceptional year supporting dental hygienists in their research endeavours. Two research projects were awarded \$10,000 each in grants. The first project has strong clinical implications related to the treatment of oral dysplasia and predicting its progression to oral cancer. The second is a health promotion project that focuses on developing a peer-led program to promote oral health in elementary school children. Both of these research projects will make important contributions to the oral health of Canadians, and CFDHRE is proud to support this work.

As always, the foundation could not do its work without the help of many volunteers. I would like to formally thank everyone who contributed time to help review the proposals that were submitted to our grant programs. CFDHRE is honoured to have so many dental hygienists participate in the peer-review process. You will find the names of all peer reviewers on page 4 in this report.

I would also like to thank the Canadian Dental Hygienists Association (CDHA) for its continued administrative support of CFDHRE. CDHA executive director Ondina Love and CFDHRE program director Joanna Asadoorian provided invaluable support and assistance in the day-to-day running of CFDHRE. They definitely made my job easier.

I am truly appreciative of all the assistance given to CFDHRE, as it allows us to support fellow dental hygienists, which advances our profession and ultimately contributes to quality client care and oral health.

In closing, this will be my last president's report as I have decided to step down from the foundation's board. I offer my sincere thanks for the six wonderful years that I have had the honour and privilege to serve the foundation as its president. My time with CFDHRE has been very fulfilling, but I now feel it is time to hand over the reins and allow someone else to take a leadership role. Please welcome Pauline Imai as CFDHRE's new president. I hope she enjoys her time with the foundation as much as I have.

Sincerely yours,

Laura Dempster, DipDH, BScD, MSc, PhD

## Grants

Dental hygienists in Canada continue to blaze new trails as researchers and to build knowledge to enhance dental hygiene practice and education and improve oral health outcomes. Dental hygiene research is happening with the support of CFDHRE!

In 2014–2015, CFDHRE was pleased to award two \$10,000 peer-reviewed grants for innovative oral health research projects in "open" and "restricted" categories. The successful research team in the open category was Denise M Laronde, RDH, PhD, and Leigha D Rock, RDH, BSc, from the University of British Columbia (UBC) for their research entitled, "Can Clinicopathological Features of Low-Grade Oral Dysplasia with High-Risk Molecular Patterns Predict Malignant Progression?" Their research aims to determine ways to better predict malignant progression of oral dysplasia; specifically, they will examine changes in toluidine blue uptake over time in lesions with identified molecular risk patterns to determine if these changes predict malignant progression.

In the restricted category, Jolanta Aleksejuniene, DDS, MSc, PhD, and Rachel Hei In Pang, BSc(DH), RDH, also from UBC, were the successful recipients for their research proposal entitled, "Peer-Led Education Model for Oral Health Promotion in Elementary School-Aged Children." The aim of this study is to develop and pre-test a sustainable peer-led oral health promotion program for elementary school-aged children based on the Lay-Health Advisor model. The unique aspect of this research is that it is based on a peer student-led model, which has the potential to improve the sustainability of the program in this and other high-need areas.

## Review Team Members

CFDHRE recognizes the commitment and dedication of the individuals who volunteer their time and expertise as members of CFDHRE's Review Committee:

### 2004 to 2015

- » Leslie Battersby, BSc
- » Ebony Bilawka, MSc
- » Ava Chow, RDH, PhD
- » Brenda Currie, BSc(DH), MSc
- » Laura Dempster, PhD
- » Indu Dhir, RDH, MS
- » Leeann Donnelly, DipDH, PhD
- » Eunice Edgington, BScD, MEd
- » Dianne Gallagher, DipDH, BGS, MEd
- » Pauline Imai, DipDH, PhD
- » Patricia Johnson, DipDH, PhD
- » Denise Laronde, DipDH, PhD
- » Salme Lavigne, RDH, PhD

- » Barb Long, RDH, SDT, BGS
- » Audrey Penner, DipDH, BSc, MEd
- » Sherry Priebe, MSc
- » Ann Spolarich, RDH, PhD
- » Susanne Sunell, EdD
- » Gladys Stewart, DipDH, BA, MSc
- » Minn Yoon, PhD

## Fundraising

This year, CFDHRE raised \$9,397 in donations! CFDHRE obtained \$1,650 from corporate and general donations, which include personal donations made by individual dental hygienists. CDHA continued its strong support of CFDHRE activities with a donation of \$7,747 raised from industry-sponsored webinar proceeds. These webinars were sponsored by Sunstar, Johnson & Johnson, and PHILIPS.

As part of its mission, CFDHRE continues to appeal for funding support. To that end, the foundation published an appeal letter from CFDHRE's president in the fall 2014 issue of Oh Canada! magazine, and wrote similar letters to provincial dental hygiene regulatory authorities and associations, and to dental hygiene schools across Canada.

The foundation entered into a new fundraising partnership with J & J in conjunction with its 2015 Listerine Challenge™. CDHA members were invited to encourage their clients to rinse twice a day for two weeks to develop a pattern of better oral health habits. For every client who signed up online and indicated that the recommendation to do so was from a dental hygienist, LISTERINE® agreed to donate \$1 to CFDHRE. The campaign launched in February and ran until July 2015.

CFDHRE also partnered with the Dental Charity Ball in Ottawa in April 2015. Proceeds from that event were donated to the foundation and will be recognized in the next fiscal year.

## Donor Appreciation

CFDHRE is grateful to the individuals, organizations, and companies whose generous contributions made our vision a reality this year.

### Innovator (\$1,000 – \$3,000)

- » Toronto North Dental Hygienists Society (\$1,050)

### Champion (\$500 – under \$999)

- » BCDHA (\$500)

### Sustaining (\$0 – under \$500)

- » Anonymous (\$100)

# CFDHRE's Leadership

## Board of Directors



**Laura Dempster**  
*President*  
*(October 2009 – Present)*



**Pauline Imai**  
*President-Elect*  
*(October 2011 – Present)*



**Denise Laronde**  
*Director*  
*(2013 – Present)*



**Ebony Bilawka**  
*Director*  
*(2013 – Present)*



**Fran Richardson**  
*Director*  
*(2013 – Present)*

## Senior Management



**Ondina Love**  
*Executive Director*



**Joanna Asadoorian**  
*Program Director*

# Financial Statements of Canadian Foundation for Dental Hygiene Research and Education

Years ended April 30, 2014

## Independent Auditors' Report

To the Directors of the Canadian Foundation for Dental Hygiene Research and Education

We have audited the accompanying financial statements of the Canadian Foundation for Dental Hygiene Research and Education, which comprise the statement of financial position as at April 30, 2015, the statement of operations and changes in fund balance for the year then ended, and notes, comprising a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Canadian Foundation for Dental Hygiene Research and Education as at April 30, 2015 and its results of operations, changes in fund balance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Chartered Professional Accountants, Licensed Public Accountants Ottawa, Canada

# CANADIAN FOUNDATION FOR DENTAL HYGIENE RESEARCH AND EDUCATION

Statement of Financial Position

April 30, 2015, with comparative information 2014

	2015	2014
<b>Assets</b>		
Current assets:		
Cash:		
Unrestricted	\$ 79,942	\$ 77,084
Restricted	56,794	57,794
	<u>136,736</u>	<u>134,878</u>
Investments (note 3)	50,493	50,511
Due from Canadian Dental Hygienists Association (note 7)	187	2,287
	<u>\$ 187,416</u>	<u>\$ 187,676</u>

## Liabilities and Fund Balance

Current liabilities:		
Accounts payable and accrued liabilities	\$ 3,188	\$ 1,190
Funds held in trust (note 6)	56,794	57,794
Fund balance	127,434	128,692
Commitments (note 9)		
	<u>\$ 187,416</u>	<u>\$ 187,676</u>

See accompanying notes to financial statements.

On behalf of the Board:

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# CANADIAN FOUNDATION FOR DENTAL HYGIENE RESEARCH AND EDUCATION

## Statement of Operations and Changes in Fund Balance

Year ended April 30, 2015, with comparative information 2014

	2015	2014
Revenue:		
Donations:		
Corporate	\$ 9,297	\$ 17,458
General	100	1,405
Interest income	632	679
	<u>10,029</u>	<u>19,542</u>
Expenses:		
Bank charges and interest	101	122
Professional fees	1,186	1,186
Research grants	10,000	4,000
	<u>11,287</u>	<u>5,308</u>
Excess of revenue over expenses	(1,258)	14,234
Fund balance, beginning of year	128,692	114,458
Fund balance, end of year	<u>\$ 127,434</u>	<u>\$ 128,692</u>

See accompanying notes to financial statements.

# CANADIAN FOUNDATION FOR DENTAL HYGIENE RESEARCH AND EDUCATION

Notes to Financial Statements

Year ended April 30, 2015

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## 1. Purpose of the Foundation:

The Canadian Foundation for Dental Hygiene Research and Education (the "Foundation"), a not-for-profit organization, was incorporated without share capital under Part II of the *Canada Corporations Act* on April 23, 2002 and began operations in June 2004. Effective December 6, 2013, the Foundation continued their articles of incorporation from the *Canadian Corporations Act* to the *Canada Not-for-Profit Corporations Act*. The objectives of the Foundation are to conduct and disseminate research on issues relating to dental hygiene and to undertake public education and the publication of information regarding dental hygiene. The Foundation is a registered charity under paragraph 149(1)(f) of the Income Tax Act (Canada) and as such, is exempt from income tax.

## 2. Significant accounting policies:

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the CPA Canada Handbook and include the following significant accounting policies:

### (a) Basis of presentation:

The Foundation follows the deferral method of accounting for contributions for not-for-profit organizations.

### (b) Revenue recognition:

Pledges, donations and recoveries are recognized as revenue when received or receivable when the amount to be received can be reasonably estimated and when collection is reasonably assured.

### (c) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Freestanding derivative instruments that are not in a qualifying hedging relationship and equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Foundation has not elected to carry any such financial instruments at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method

# CANADIAN FOUNDATION FOR DENTAL HYGIENE RESEARCH AND EDUCATION

Notes to Financial Statements (continued)

Year ended April 30, 2015

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## 2. Significant accounting policies (continued):

### (c) Financial instruments (continued):

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Foundation determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Foundation expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

### (d) Expense recognition:

Research grants are expensed as funds are disbursed. Final payments are expensed when recipients have fulfilled all aspects of their work.

### (e) Volunteer services and donated materials:

The Foundation receives the services of volunteers and benefits from contributions of donated materials, the cost of which cannot be reasonably estimated. Therefore, no representation of these expenses has been included in these financial statements.

### (f) Use of estimates:

The preparation of the financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year. Significant items subject to such estimates and assumptions include the carrying amount of capital assets, and assets and obligations related to employee future benefits. Actual results could differ from those estimates.

## 3. Investments:

Investments are comprised of guaranteed investment certificates with an interest rate of 1.25% and maturity date of July 17, 2015.

# CANADIAN FOUNDATION FOR DENTAL HYGIENE RESEARCH AND EDUCATION

Notes to Financial Statements (continued)

Year ended April 30, 2015

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## 4. Capital management:

The Foundation considers its capital to consist of its fund balance. The primary objective of the Foundation is to invest its capital in a manner that will allow it to continue as a going concern and comply with its stated objectives. Capital is invested under the direction of the Board of Directors of the Foundation with the objective of providing a reasonable rate of return, minimizing risk and ensuring adequate liquid investments are on hand for current cash flows requirements. The Foundation is not subject to any externally imposed requirements of its capital.

## 5. Financial risks:

The Foundation does not believe it has significant exposure to interest rate, liquidity, credit and currency risks from its financial instruments.

## 6. Funds held in trust:

The funds held in trust consist of amounts held on behalf of the Canadian Dental Assistants Association (the "Association"). When the Association establishes and obtain charitable registration of a foundation with charitable purposes similar to and including financial support for the education of dental assistants and students, the Foundation will transfer the funds to the new foundation. During the current fiscal year, donations were received on behalf of the Association in the amount of \$1,000 (2014 - \$718).

## 7. Related party transactions:

The Board of Directors of the Foundation is elected by the Board of Directors of the Canadian Dental Hygienists' Association (CDHA). Therefore, the Foundation is considered to be controlled by CDHA.

During the year, the Foundation received, at no cost, the use of office facilities and administrative support provided by the CDHA. Administrative support includes staff support, collecting funds on behalf of the Foundation and disbursement of awards on behalf of the Foundation.

During the year, CDHA collected \$7,559 (2014 - \$9,945) in fees for webinars from its members on behalf of the Foundation. As at April 30, 2015, there is an amount receivable from CDHA of \$187 (2014 - \$2,287).

# CANADIAN FOUNDATION FOR DENTAL HYGIENE RESEARCH AND EDUCATION

Notes to Financial Statements (continued)

Year ended April 30, 2015

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## 8. Statement of cash flows:

A statement of cash flows has not been included as it would not provide additional meaningful information.

## 9. Commitments:

The Foundation has entered into three contracts during the 2014 fiscal year to provide research grants totalling \$12,475. As of April 30, 2015 all of these funds have been disbursed. No new contracts were entered into during the 2015 fiscal year.